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PTO/SB/21 (08-00)

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(to be used for all correspondence after initial filing)

Application Number	09/905,036
Filing Date	July 12, 2001
First Named Inventor	Hull, Jonathan J.
Group Art Unit	2176
Examiner Name	To Be Assigned
Attorney Docket Number	015358-006000US

Total Number of Pages in This Submission

1

ENCLOSURES (check all that apply)

☐ Fee Transmittal Form

☐ Fee Attached

☐ Amendment / Response

☐ After Final

☐ Affidavits/declaration(s)

☐ Extension of Time Request

☐ Express Abandonment Request

☒ Information Disclosure Statement

☐ Certified Copy of Priority Document(s)

☐ Response to Missing Parts/ Incomplete Application

☐ Response to Missing Parts under 37 CFR 1.52 or 1.53

☐ Assignment Papers (for an Application)

☐ Drawing(s)

☐ Licensing-related Papers

☐ Petition Routing Slip (PTO/SB/69) and Accompanying Petition

☐ Petition to Convert to a Provisional Application

☐ Power of Attorney, Revocation Change of Correspondence Address

☐ Terminal Disclaimer

☐ Request for Refund

☐ CD, Number of CD(s)

☐ After Allowance Communication to Group

☐ Appeal Communication to Board of Appeals and Interferences

☐ Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)

☐ Proprietary Information

☐ Status Letter

☒ Other Enclosure(s) (please identify below):

SB08A, SB08B, Five (5) IDS References; Return Postcard

Remarks

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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm and Individual name

Townsend and Townsend and Crew LLP
Sujit B. Kotwal

Reg. No. 43,336

Signature

S. B. Kotwal

Date

February 7, 2002

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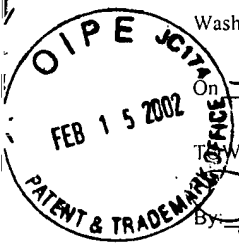
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PATENT
Attorney Docket No.: 015358-006000US
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On February 7, 2002

By TOWNSEND and TOWNSEND and CREW LLP

By Husla Morrison

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

JONATHAN J. HULL et al.

Application No.: 09/905,036

Filed: July 12, 2001

For: TECHNIQUES FOR TARGETING
INFORMATION TO USERS

Examiner: To Be Assigned

Art Unit: 2176

INFORMATION DISCLOSURE
STATEMENT UNDER 37 CFR §1.97 and
§1.98

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The references cited on attached forms PTO/SB/08A and PTO/SB/08B are being called to the attention of the Examiner. In accordance with 37 CFR §1.98(d), copies of the references (except references with cite nos. AG, AV, AX, BK, and BW) can be found in the following Applications: Application No. 09/636,039, filed August 9, 2000 (Attorney Docket No. 015358-004240US); Application No. 09/483,092, filed January 14, 2000 (Attorney Docket No. 015358-005900US); Application No. 09/483,094, filed January 14, 2000 (Attorney Docket No. 015358-005910US); and Application No. 08/995,616, filed December 22, 1997 (Attorney Docket No. 015358-004200US) from which the present application claims priority. Copies of references with cite nos. AG, AV, AX, BK, and BW are enclosed. It is respectfully requested

that the cited references be expressly considered during the prosecution of this application, and the references be made of record therein and appear among the "references cited" on any patent to issue therefrom.

As provided for by 37 CFR 1.97(g) and (h), no inference should be made that the information and references cited are prior art merely because they are in this statement and no representation is being made that a search has been conducted or that this statement encompasses all the possible relevant information.

Applicant believes that no fee is required for submission of this statement, since it is being submitted prior to the first Office Action. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

Respectfully submitted,

S. B. Kotwal

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